

CHAD MARTIN

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..... *Print • Web*

DESIGN / ART DIRECTION / IDEAS

EXPERIENCE

ART DIRECTOR

Cross + Associates
Raleigh, North Carolina
March 2010 -

Duties include design, art direction, concepts, print/web/television/radio production, project management, copywriting/editing, photo/photographer selection, client service/presentations and managing department of three creatives.

ART DIRECTOR

Sperry & Associates
Raleigh, North Carolina
May 2003 - March 2010

Duties included design, art direction, concepts, print/web/television/radio production, project management, copywriting/editing, client service/presentations and managing department of four creatives.

INTERN

AdEssence Marketing, Inc.
Durham, North Carolina
May 2002 - December 2002

Duties included design, concepts and copywriting.

EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL KENAN-FLAGLER BUSINESS SCHOOL

Bachelor of Science In
Business Administration
2002 / Concentration
on Marketing

UNIVERSITY OF NORTH CAROLINA AT WILMINGTON

1998-2000

SKILLS

Adobe Creative Suite 5
(I consider Adobe a family member)
HTML / CSS
Wordpress Development
Concepting
Illustration
Photography
Copywriting

Working Knowledge
PHP and MySQL
Javascript
After Effects CS4
Final Cut Pro X

PERSONAL

I love Apple, of course. I spend too much of my free time looking at vintage typography. I'm one of the few people left that likes professional basketball. And I fell in love with design and marketing because it's something new just about every day and there's never a right answer — just ideas that work.

INTERESTED?

Chad Martin
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